

Taking the Canada Grains Council to 2025

Option A Budget Approved July 5, 2018

(*See Option A Budget Impact on Strategic Plan Slide 2 Enclosed)

Grain Industry Vision

We envision a profitable, sustainable and innovative Canadian grain industry – market driven to meet customer needs and collaborating across the value chain

Canada Grains Council Mission

Complementing the work of domestic and international partners the CGC is a pan-Canadian grain, oilseeds, pulse and specialty crops value chain forum that leads, facilitates and supports policy development and implementation on cross commodity issues and opportunities

CGC Values

- Member Driven
- Consensus Building
- Respectful
- Science and Risk Based

1. Trade Enabling Market Access

Objective	Role
1.1 Seed Innovation Develop internationally harmonized standards and trade facilitating policies for Seed Innovation including Low Level Presence (LLP) and Plant Breeding Innovation (PBI).	L
1.2 Maximum Residue Levels (MRLs) Enhance and streamline international standard setting processes for MRLs (esp. CODEX) and find trade enabling solutions for MRL related market access risks.	L
1.3 Non-Tariff Barriers Coordinate Canadian export interests on emerging topics falling within the multi-commodity and cross-cutting mandate of the Council.	F

2. Increase Grain Sector Influence With Government

Objective	Role
2.1 Grain Value Chain Roundtable (GVCRT) Lead and leverage the GVCRT as a key vehicle to connect with, and influence government.	L
2.2 Spokesperson for Growth Provide leadership for the grain sector on broad economic growth strategies or activities (e.g., Barton Report).	F
2.3 Educate Engage the Canadian Grain value chain in proactive education of the federal government on modern grain farming and agri-business activities.	S

Role Definition

Leads – Drives work on the issue (L)

Partnership – Co-lead with other organizations (P)

Facilitates – Coordinates value chain collaboration (F)

Supports – Provides input and assists others who lead (S)

3. Support Profitable Growth Through Domestic Leadership

Objective	Role
3.1 Sustainability To lead the Canadian Grain Roundtable on Sustainable Crops (CRSC).	L
3.2 Innovation and Regulatory Effectiveness Ensure a regulatory environment that encourages investment and allows for ongoing adoption of innovation (e.g., change PMRA mandate, influence PMRA re-evaluations, PNT treatment of PBI, etc.)	P
3.3 Spring Conference To showcase the Canadian grain industry to the world and create a platform for discussion on priority topics being managed by the Council. Drive efficiencies among grain sector conferences.	L/P

4. Facilitate Sector Wide Collaboration

Objective	Role
4.1 International Collaboration Work with and support the International Grain Trade Coalition (IGTC), Global Alliance for Agricultural Biotechnology Trade (GAABT), the Canada US Task Force on Grain, and others as appropriate.	L
4.2 Coordinate Consultations Act as a clearinghouse for Government of Canada consultations with the grain sector to ensure grain interests are protected.	F
4.3 Grain Sector Issue Identification and Prioritization Facilitate discussion on management of policy issues as they arise.	F